

# ORGANISATIONAL PORTFOLIO

### ABOUT US

Our digital marketing team is dedicated to creating engaging online experiences that help your business grow. Whether you're a family business, a small company, or an entrepreneur in need of tech resources and training, we're here for you. Fueled by innovation, we blend creativity with cost-effective solutions to make your business stand out in the digital realm.

"Welcome to CREANTE, where we unlock the true potential of your business. As your trusted partner, our core values of creativity, teamwork, responsibility, and innovation drive all of our actions. We skillfully craft websites that are more than just extraordinary; let us partner with you to stand out and leave an unforgettable mark in the digital world. Join in this grand adventure!"

**DIANA TAYLOR** MARKETING ENGINEER





Trust us to create your distinctive digital platform that drives your online success.

 $\odot$ +(61) 0423391737  $\mathbb{P}$ Creante.com.au  $\square$ info@creante.com.au Creante **CORE SERVICE** Committed to driving your online success, we meticulously handle every detail of your distinctive website, from initial planning to launch, including information architecture, mobile optimization, and SEO. Our dedicated team of experts collaborates closely with you, translating your goals into visually appealing and highly functional websites within the realm of digital marketing. **WEBSITES** WELCOME TO CREANTE LANDING PAGE s auccess starts with a strong online presence, rgs of services to help you get them, from digito LANDING PAGE PLUS MULTI-FUNCTIONAL MULTI-INTERFACE

# **ADDITIONAL SERVICES**



### **Business** Consulting

Our consultation involves a thorough analysis of your competition and industry best practices. Together, we define or refine your brand identity to ensure your message resonates and sets you apart.



#### Marketing Online

Our team of dedicated digital marketing experts is committed to strategically positioning your brand online. Leveraging this commitment, we employ effective SEO strategies, online advertising, and social media marketing.

### Technical Support

Our team is available to troubleshoot any technical issues and ensure that your online presence runs seamlessly.

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# **HOW IT WORKS?**

At CREANTE, our process revolves around your objectives. We conduct indepth research to understand your company's goals, crafting a tailored road map for your success. We execute our meticulously planned strategy to help you achieve your business goals efficiently and effectively.

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### **COMPETITORS**

Digital marketing success starts with profound knowledge. Our team immerses itself in your industry to grasp its nuances, inspects your competition carefully to spot opportunities, and explores the overall market to uncover emerging trends. This comprehensive research forms the bedrock of our strategy.

We believe in the power of collaboration, commencing every project by working closely with our clients to set clear and attainable goals. Through open and enriching dialogue, we pinpoint your specific objectives and devise custom strategies to propel your online success.

### LAUNCH

An effective strategy requires a strong action plan. At this stage, we translate our strategy into tangible actions. We create a detailed schedule that guides the implementation and use tracking metrics to continually assess progress. We are committed to measuring and adjusting our efforts to ensure optimal results.

### **STRATEGY**

GOAL

Drawing on the insights gathered in the previous steps, we formulate digital marketing strategies that are unique to each client. From SEO and content to online advertising and social media, we craft strategies to achieve the established goals. We meticulously plan each step to maximize online visibility and impact.

### Tools that we use:

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Our diverse digital marketing team, consisting of creative professionals, tech experts, and skilled SEO specialists, is deeply committed to navigating the ever-evolving digital landscape. We deliver innovative, cost-effective solutions to help your business thrive in the competitive online world.





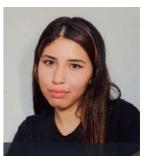
- **TEAMWORK**
- CREATIVITY
- COMMITMENT
- **INNOVATION**
- QUALITY
- TRANSPARENCY



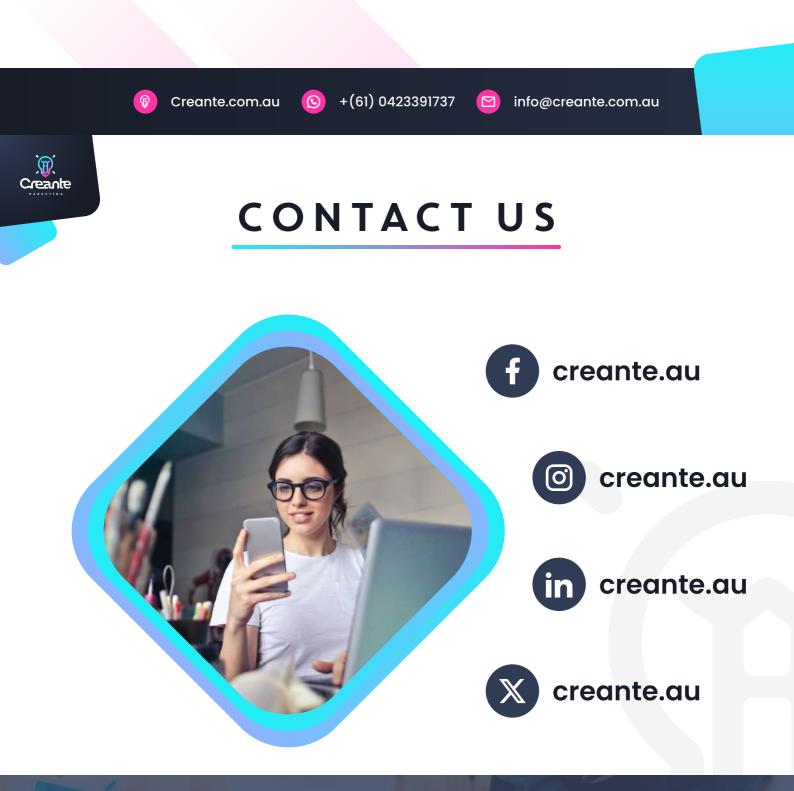




Fernanda Mantilla Website designer



Alejandra Sanchez **Project Assistant** 





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# WE MAKE YOUR **BUSINESS SHINE** ONLINE



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